



THE NATIONAL THEATRE'S
BRANDON VICTOR DIXON AWARDS
FOR EXCELLENCE IN HIGH SCHOOL MUSICAL THEATRE

2022 – 2023 AWARDS
OPEN HOUSE
THURSDAY, SEPTEMBER 15, 4:00 PM





WELCOME!

WHO ARE WE?

- **Charmaine McVicker**, VP of Operations
- **Ryan Baker**, Director of Marketing
- **Emily Drewello**, Marketing Manager
- **Jocelyn Callister**, Operations Manager
- **Erin Taylor**, Operations Assistant
- **Vanessa Gelinas**, BVD Awards Consultant





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AGENDA

- Participation Guidelines
- What you can expect **before** your production
- What you can expect **during** your production
- What you can expect **after** your production
- Award Ceremony
- Application for participation





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PARTICIPATION GUIDELINES

WITHIN 25-MILE RADIUS OF THE NATIONAL THEATRE

- 1321 Pennsylvania Ave, NW, Washington, DC
- In the most direct driving route

PRODUCE A FULLY-STAGED, FULL-LENGTH MUSICAL THEATRE PRODUCTION

- Concert versions and Broadway Junior scripts are not allowed

PRODUCTION MUST APPEAR ON THE JIMMY AWARDS APPROVED LIST

- Full list and explanations are found at [JimmyAwards.com](https://www.jimmyawards.com)

PERFORMED BETWEEN OCTOBER 15, 2022 and MAY 7, 2023

- To keep up with the schedule required for the Awards Ceremony





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WHAT TO EXPECT BEFORE YOUR PRODUCTION

APPLICATION

- More on this in a few slides

PARTICIPATION FEE

- Each school must pay \$200 participation fee to complete the application
- A waiver may be requested by emailing info@brandonvictordixonawards.com

PERFORMANCE DETAILS FORM

- No later than 3 weeks before your performance date
- This informs the ballot for the judges (performer names, design elements, etc)

RESERVE SEATS FOR JUDGES

- Each show will be seen by at least 3 judges
- The school will be expected to reserve 2 seats per judge.
- The assigned performance dates will be sent to the school contact no later than 1 week before the evaluated performance date





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WHAT TO EXPECT DURING YOUR PRODUCTION

YOU DO YOUR SHOW

- And it is WONDERFUL!
- Take an 'archive copy' of the production, should you be nominated for Best Musical, the judges may need to review it.

JUDGES ATTEND

- Reserve tickets for the judges but please do not reserve seats for them

JUDGES FILL OUT THEIR BALLOTS

- They will go off the information from the Performance Details Form and are asked to cross reference it with the program/house board for accuracy
- If you are double casting your show, note that all judges must see the same cast – only list the dates that cast will perform and alert BVDA if casting changes.





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WHAT TO EXPECT AFTER YOUR PRODUCTION

ANNOUNCE NOMINATIONS

- May 12, 2023
- Top 10 performers in Best Actress and Best Actor
- Top 5 Best Musicals

ROUND II JUDGING

- May 22, 2023
- Actor and Actress nominees will perform a contrasting piece for a panel of judges
- Best Musicals will have a “second look” – based on the archive video of the production

ANNOUNCE TOP 5

- May 23, 2023

SPECIAL PROGRAMMING & JIMMY AWARDS PREP

- May 30– June 2, 2023
- Preparing the content for the Jimmy Awards





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THE AWARD CEREMONY

JUNE 3, 2023

ALL PARTICIPATING SCHOOLS

- All participating schools are invited to send production photos of their evaluated performance to be included in the video projections during the Awards Ceremony.
- All participating schools are invited to select 2 students to perform in the Opening Number of the Awards Ceremony.

FINALISTS PERFORM DURING THE CEREMONY

- Top 5 Best Actress and Best Actor finalists perform a solo or duet from the original show
- Top 5 Best Musicals perform a 5-minute or less musical number

WINNERS

- Best Musical gets money for the school's theatre program and a plaque
- Best Actress and Actor get a scholarship and expenses paid trip to the Jimmy Awards week to compete for the National title





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QUESTION TIME!





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APPLICATION FORM

- School Name, Address
- Primary Contact Person
- Secondary Contact Person
- Title of Show
- Author, Composer, Lyricist, Licensing House
- Qualifying Roles
- Performance Dates and Times
- Social Media Marketing
- Release





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THANK YOU!

FIND OUT MORE:

BroadwayAtTheNational.com/Brandon-Victor-Dixon-Awards

QUESTIONS?

info@brandonvictordixonawards.com

202-424-2135

